

WEST MICHIGAN YOUTH SOCCER ASSOCIATION

Policy Document 01

Tournament Sponsorship

West Michigan Youth Soccer Association	
Title: Tournament Sponsorship	Version 1.0
Policy Document 01	Effective 01-DEC-2009

1.0 OBJECTIVE

This Policy Document 01 provides guidance to the Executive Officers and Voting Board Members for the sponsorship of tournaments by the West Michigan Youth Soccer Association (WMYSA) for tournaments sanctioned by the Michigan State Youth Soccer Association (MSYSA).

2.0 SCOPE

This Policy Document applies to the sponsorship of soccer tournaments within the geographical boundaries that WMYSA serves, currently defined as Southwest Michigan and Northern Indiana. Sponsorship will be for sanctioning by MSYSA and no other USSF affiliate organization.

3.0 POLICY

3.1 Requirements for Sponsorship

- 3.1.1 Requesting Organization/Entity Consideration: WMYSA will consider sponsorship of any tournament organized and run by the following groups:
- 3.1.1.1 Participating Clubs of WMYSA provided they are members in good standing as defined in WMYSA Rules and Regulations A.4.f. at the time of request for sponsorship.
 - 3.1.1.2 Non-Profit entities formed for the sole purpose of organizing and running soccer tournaments.
 - 3.1.1.3 Private or public entities that provide goods or services related to the sport of soccer or have a direct relationship to soccer in the state of Michigan and/or Northern Indiana. Examples of such entities include major publicly traded sportswear and equipment supplier Nike, Western Michigan University's Men's/Women's Soccer Programs, Detroit Ignition of the XSL, etc.
 - 3.1.1.4 Corporate Partner or Sponsor organizations of MSYSA, USYSA, or the United States Soccer Federation (USFF).
- 3.1.2 Tournament Location: WMYSA will consider sponsorship of any tournament provided the tournament location is held within Southwest Michigan. WMYSA will not sponsor any tournament held outside of Southwest Michigan (e.g., held within the traditional geographical area of GVSA or CASL), including Northern Indiana. WMYSA expects that the quality of the fields must be in good condition and must be appropriate in size for each age group.
- 3.1.3 Tournament Dates: WMYSA will consider sponsorship of any tournament on any dates outside of the WMYSA regular playing season (see below) OR during the WMYSA regular playing season with the following exceptions:
- 3.1.3.1 Tournaments cannot be held on the first or last weekend of the WMYSA Fall regular season. The WMYSA Fall season is typically an 8-week period starting the first weekend after the Labor Day holiday.
 - 3.1.3.2 Tournaments cannot be held on the first or last weekend of the WMYSA Spring regular season. The WMYSA Spring season is typically a 7-week period starting in mid-April and concluding the first

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weekend in June. Memorial Day weekend is excluded from this definition as no WMYSA regular seasons games are scheduled on this weekend (i.e., tournaments may be sponsored on Memorial Day weekend)

3.2 Consideration for Exclusivity of Tournament Sponsorship

3.2.1 WMYSA will seek to provide for exclusivity of sponsorship for tournaments that would be held during the WMYSA fall/spring season. “Exclusivity” means that WMYSA would sponsor one and only one tournament per calendar date.

3.2.2 WMYSA will not provide for exclusivity of sponsorship for tournaments that would be held before or after the WMYSA fall/spring season.

4.0 DESCRIPTION OF CHANGE(S)

Description of Change(s)	Reason for Change(s)
1. Initial issue, December 2009	N/A